

Scotch Whisky Action Fund Tackling Alcohol Related Harm



Background

The Scotch Whisky industry is and has been involved for many years in a range of initiatives to promote responsible attitudes to alcohol and tackle alcohol-related harm. The establishment of this fund by the Scotch Whisky Association is a further development of that commitment.

Twenty two local initiatives fighting alcohol misuse in Scotland have been awarded funding from the Scotch Whisky Action Fund since the £500,000 fund was set up in December 2013

Aim

To invest in groups and organisations that wish to reduce the impact of alcohol-related harm in Scotland's communities.

What do we mean by alcohol-related harm?

Alcohol when consumed responsibly forms an integral part of Scottish life and brings a range of benefits to Scotland and its economy. However, the misuse of alcohol through excessive or inappropriate consumption can have implications for health and a range of social problems, including anti-social behaviour, accidents, violence, family break-down, problems with money and work, which can impact individuals, families and communities.

We are looking to support and develop a range of projects/initiatives which deliver targeted interventions designed to tackle alcohol-related harms across three themes:

Young people (aged under 18)

Families

Communities

Research commissioned by the Scotch Whisky Association suggests that there are gaps in provision across each of these themes and that the range of interventions and good practice are not fully developed.

The Fund would particularly welcome applications from new/innovative or pilot initiatives which aim to test new approaches within these themes and which will offer learning that others can use. Applications from existing projects which can demonstrate success in reducing harm are also welcome.

For more information please go to:-

<https://www.foundationscotland.org.uk/programmes/scotch-whisky-action-fund.aspx>