

Registration is Now Open!

for Health and Social Care Alliance Scotland's Annual Conference - 'Action: The 2nd Health and Social Care Integration Event'.

This event will take place on **Monday 4th June at Radisson Blu Hotel in Glasgow.**

The ALLIANCE's annual conference provides the leading focal point for health and social care integration in Scotland. The 2018 event will focus on Action and will showcase people and organisations working on innovative, engaging and co-produced projects that aim to improve outcomes for people who access and deliver support and services in Scotland.

We will champion a range of activities across health and social care that are solutions-focused, rights-based and keep people at the centre. The conference will bring together stakeholders from around Scotland: communities, national and local government, academia, the health service and social care sector, third sector and others.

The 2nd Health and Social Care Integration Event provides opportunities for people and organisations to take part in meaningful, open and honest discussion. By sharing stories and showcasing initiatives that are helping to improve people's lives, the ALLIANCE's 2018 annual conference is an important contribution to the debate around health and social care in Scotland.

Our Chair and Keynote Speakers are:

Pennie Taylor (chair)

Cabinet Secretary for Health and Sport

Book your place: <https://www.alliance-scotland.org.uk/blog/events/action-the-health-and-social-care-integration-event/>

For twitter use **#Actionhsc18**

Sponsorship and stand opportunities are available at this event. For more information please contact our office on **0141 404 0231** or email us at event@alliance-scotland.org.uk

Sponsorship and Exhibition Opportunities

**The ALLIANCE 2018 Annual Conference and AGM
Radisson Blu Hotel, Glasgow
4 June 2018**

We are pleased to announce the ALLIANCE 2018 Annual Conference and AGM – Action: The 2nd Health and Social Care Integration Event.

The ALLIANCE's leading national conference provides a focal point for health and social care integration in Scotland. The 2018 event will have a focus on **Action**. This follows the highly successful 2017 event that was centred around [Change](#).

The 2nd Health and Social Care Integration Event will showcase people and organisations working on innovative, engaging and co-produced initiatives that aim to improve outcomes for people accessing support and services in Scotland.

As a sponsor or exhibitor, you will engage with an audience of 250 - 300 practitioners, policy and decision makers from across the third and public sectors, as well as people living with long term conditions, disabled people and unpaid carers.

Last year's event attracted 350 delegates and 22 exhibitors. It also saw over 60 contributions on the day from keynote speakers, plenary sessions and 18 parallel workshops.

“Thanks for organising such a great event. Went very smoothly from our end so must have been a lot of work for you all. Had great feedback about our stall, and great to meet people and attend sessions.”

“Really well organised event. Great venue and catering. Good range of topics and it was great to have time for networking and to visit the stands. I loved the creative zone and doing decoupage at lunchtime and the dancing was a fun interlude too. Enjoyable as well as informative”

“Excellent day. Very well organised. ALLIANCE very forward-thinking organisation”

“Varied, informative, interesting and invaluable event.”

2017 Delegate Feedback

Sponsorship Opportunities

Headline Sponsorship (2 max)

Cost: £3,000

The headline sponsorship options offer maximum coverage at the event and in all publicity and reporting before and after the event.

Benefits include:

- Branding on conference marketing sent out to ALLIANCE and partners networks
- Branding on the day of the conference on PowerPoint presentation
- Branding on conference agenda
- Flyer in delegate packs
- Mention by the chair at the start of the conference
- Exhibition stand in the conference refreshment and networking area
- Social media promotion as partners of the conference
- 4 delegate places at the conference

Partner Sponsorship (2 max)

Cost: £2,000

Become a partner sponsor of the event. This package involves coverage at the event and in publicity and reporting before and after the event.

Benefits include:

- Branding on conference marketing sent out to ALLIANCE and partners networks
- Branding on the day of the conference on PowerPoint presentation
- Branding on conference agenda
- Mention by the chair at the start of the conference
- Exhibition stand in the conference refreshment and networking area
- Flyer in delegate packs
- 3 delegate places at the conference

Refreshment Sponsorship (2 max)

Cost: £750

Benefits include:

- Branding on the day of the conference on PowerPoint presentation
- Flier / information placed in refreshment area
- 1 delegate spaces at the conference

Lunch Sponsorship (1 max)

Cost: £2,000

Benefits include:

- Logo on the conference agenda as lunch sponsor
- Branding on the day of the conference on the backdrop PowerPoint
- Flier / information placed in lunch area
- 2 delegate spaces at the conference

Audio Visual (AV) Sponsorship (1 max)

Cost: £1,000

Benefits include:

- Logo on the conference agenda as audio and visual sponsor
- Branding on the day of the conference on the backdrop PowerPoint
- Flier / information placed in refreshment area
- 1 delegate spaces at the conference

Exhibition Opportunities

Cost: £150 - £300

Stands are charged on a half and full stand basis and cost is dependent on ALLIANCE membership. See the conference booking form for further details.



Get involved: www.alliance-scotland.org.uk

Email: justine.duncan@alliance-scotland.org.uk
alison.livingstone@alliance-scotland.org.uk

Call: Justine or Alison on 0141 404 0231

The Health and Social Care Alliance Scotland Annual Conference and AGM

Action: The 2nd Health and Social Care Integration event

Monday 4th June 2018, Radisson Blu, Glasgow, 9.30am – 4.30pm

Person Details

Name:	
Job Title:	Organisation:
Address:	Postcode:
Contact Number:	Email address:
Dietary Requirements	Vegetarian <input type="checkbox"/>
	Vegan <input type="checkbox"/>
	Allergy – please state:
Access Requirements	

Conference fee levels

Early Bird booking: If booking before 5th March Conference fee prices will be discounted by 20%

		Please indicate choice in box below:
People who are disabled living with a long term condition or unpaid carers (not connected with an organisation)	Free	<input type="checkbox"/>
Small Member/Associate	£20	<input type="checkbox"/>
Health and Social Care Partnership/Third Sector Interface/Citizen Advice Bureau/Housing Associations	£45	<input type="checkbox"/>
Professional Associate	£40	<input type="checkbox"/>
Medium Member/Associate	£65	<input type="checkbox"/>
Large Member/Associate	£110	<input type="checkbox"/>
Corporate Member	£140	<input type="checkbox"/>
Non Member	£150	<input type="checkbox"/>
ALLIANCE AGM only	Free	<input type="checkbox"/>

Conference Sponsorship Opportunities

Information Stands

(Limited spaces available and all include 1 delegate place)

ALLIANCE Members - Half Stand	£150	
ALLIANCE Members - Full Stand	£200	
Non Members - Half Stand	£300	
Non Members - Full Stand	£350	

Delegate Inserts

ALLIANCE Members	£50	
Non Members	£150	

Additional Sponsorship

Headline Sponsor	£3000	
Partner Sponsor	£2000	
Refreshment Break (morning or afternoon)	£750	
Lunch Break	£2000	
Audio Visual (AV)	£1000	

To discuss any of these sponsorship opportunities further please email event@alliance-scotland.org.uk or call 0141 404 0231 to speak to the Events Team.

Payment

Payment must accompany all registration forms unless you request an invoice. Cheques should be made payable to: The Health and Social Care Alliance Scotland.

Public sector and other organisations please add Purchase Order Number
(registrations will not be accepted without)

PO Number **(Mandatory)**

I enclose a cheque for

£.....

I would like to be invoiced for

£.....

I am paying by BACS

If you are paying by BACS, please quote
ALLIANCE and [Delegate name]

CAF Bank

Sort code: 83-91-46

Account number: 00400406

Please supply the email or postal address you would like invoices sent to. (Without this information invoices will be sent to the contact on the booking form.)

Expenses

Reasonable travel expenses will be provided for people who are disabled living with a long term condition or unpaid carers. Please tick the box for further information.

Cancellation policy

All cancellations should be made in writing to The Health and Social Care Alliance Scotland. If cancellation is received by:

- 9 May, 75% of conference fee will be refunded.
- 16 May, 50% of conference fee will be refunded.
- 23 May, full cost will be charged.

Please complete and return booking forms to:

Health and Social Care Alliance Scotland, Venlaw Building
349 Bath Street
Glasgow, G2 4AA

Tel: 0141 404 0231

E-mail: event@alliance-scotland.org.uk

Privacy Statement

The ALLIANCE takes the Data Protection Act seriously and is committed to ensuring that your privacy is protected. The personal data on this form is being collected for the following purpose: to keep you informed about the work of the ALLIANCE and issues relating to the long term conditions agenda including events and training. We may also forward you information from third parties that we think may be of interest to you.

The ALLIANCE and its sub-contractors will not sell, distribute or lease your personal information to third parties unless we have your written permission or are required by law to do so. Please [click here](#) for our full privacy policy.

Please be advised that there will be photography at this event. Photographs may be used for promotional materials or marketing purposes specifically relating to this event and for wider ALLIANCE use, both printed and online (e.g. publications, our website and our social media channels). If you have any questions about photography at this event please contact event@alliance-scotland.org.uk. On the day, you may also notify the Events and Communications team if you object to being photographed. If you do not notify the Events and Communications team of objection, you are consenting to the ALLIANCE photographing and using your image and likeness including any reproductions or adaptations of said image. You may notify us at any point if you wish us to stop using your image, in which case it will not be used in any future publications but will continue to appear in publications already in circulation.

Copyright of images remains with the photographer of the event.

If you are happy to have your photograph taken please tick here

If you would like to receive our Weekly Bulletin please tick here