

## VentureJam 2017

We're looking for groups of young people to take part in VentureJam 2017

If any of the young people you work with would be interested in applying either as a team or as an individual (we can form teams at the event) then please pass these details on to them. It would also be great if you could share this with any partners you have who may be interested. Details on the event and how to register are below. If you would like any more information, please let me know. To find out more about VentureJam and to see what the 2016 event was like, here is a link to the [VentureJam 2016 Report](#).

### VentureJam 2017

#### **Calling all hipsters, hackers and hustlers (and everyone in between)!**

We're looking for groups of young people to take part in VentureJam 2017. VentureJam is a **unique opportunity for 40 young people in Scotland**. Young Scot and Glasgow City of Science and Innovation are running a weekend 'Jam' that will see teams of young people developing fresh ideas to solve real world challenges. Throughout the Jam participants will have access to a team of inspirational mentors from the world of television, gaming, product design and digital media as well as top entrepreneurship experts and energy gurus. Young Scot will guide the young people through the creative process.

Every day, us humans chew our way through [more than a million terajoules of energy](#). That's equivalent to all 7.5 billion of us boiling 70 kettles of water every hour, around the clock! **We need to stop our energy guzzling ways but...how do we ensure 'the lights stay on'?**

With access to the team of inspirational mentors, teams will:

- Learn about the biggest challenges facing humanity – the future of energy.
- Immerse themselves about the latest energy-saving innovations (from heated cycle lanes that melt snow in the winter *to* electricity generating dance floors!)
- Explore radical new business models to make their idea go global; learning from creative young companies like *Uber*, *AirBnB*, *Netflix* that have changed the way we travel, sleep, and watch TV!

As well as pitching their idea to top investors at Venturefest Scotland 2017 (Scotland's national innovation summit) the overall winning team will enjoy a **once in a lifetime opportunity to quiz Chris van der Kuyl, one of Scotland's top entrepreneurs and Co-Founder of one of the world's most successful Games developers, 4J Studios (of Minecraft console editions fame)!**

To attend VentureJam 2017, [apply here](#). Alternatively you can either send in a video, voice recorded application or speak to us over the phone. Please email these to [codesign@young.scot](mailto:codesign@young.scot)

**Applications will close on 16<sup>th</sup> July**. If you are a Young Scot Rewards user you will receive 500 points for participating in VentureJam 2017. Not registered yet? Head to [Rewards](#) and sign up today.

### FAQs

#### **When/Where is VentureJam Taking Place?**

VentureJam is taking place from 18 – 20 August 2017 at Glasgow Science Centre, 50 Pacific Quay, Glasgow G51 1EA. **Please ensure you are available at the following times:**

#### All Participants

- Celebratory Launch Night: Friday 18 August (6-8.30pm)
- Jam Activity: Saturday 19 August (10am - 4pm) and Sunday 20 August (10am - 2pm)

#### Shortlisted Teams to Pitch at Venturefest Scotland – the national innovation summit

- "Perfect Your Pitch" session (provisionally 9<sup>th</sup> September – 10am - 1pm)
- Venturefest Scotland – VentureJam Pitch Session - 20<sup>th</sup> September (9 am – 12pm)
- A VIP 1hr session with Chris Van Der Kuyl (to be arranged)

#### Who Can Apply?

VentureJam is **open to groups of approximately five people** or **young people can apply as an individual**. We are looking for a diverse, lively group of young people aged 14-20 from across Scotland with a range of interests from the arts and music (the hipsters!) to science and gaming (the hackers!) as well as wannabe entrepreneurs (the hustlers!). Whatever their thing, we want young people to get excited about working in teams to create new ideas (products, games or even interactive art installations) and reimagine the possibilities of how we live our lives and our relationship with energy.

#### Will travel, food and accommodation costs be covered to those that require it?

VentureJam will reimburse all reasonable travels costs on receiving valid travel receipts for people/teams attending the event. Some travel tickets can be booked by Young Scot in advance. Please let Young Scot know if you will need your travel costs reimbursed to be able to attend VentureJam. We will provide food/refreshments during the sessions, and we may consider providing accommodation for those coming from **longer than 1.5 hours** away on a case by case basis.

Many thanks,

Allan

#### Co-design Team

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🌐 [www.youngscot.net](http://www.youngscot.net)



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