

INTRODUCTION TO FUNDRAISING - PAISLEY



Date: Wednesday 10th Oct 2018

Time: Arrival & Coffee, 09.30
Start 10.00
Lunch 13.00
Finish 16.30

Venue: Engage Renfrewshire
10 Falcon Crescent
Paisey
PA3 1NS

To book a place and to find out more information on this course please [click here](#)

If you are having any issues with booking the course please contact:
Scotland@institute-of-fundraising.org.uk

Are you new to the sector or thinking of changing careers into the sector and looking to improve and develop your understanding and knowledge of fundraising? Delivered by experienced trainers based locally to you, the Introduction to Fundraising course offers you a practical introduction to the profession covering basic principles and best practice. You will also learn how to ensure your fundraising activities are legal and ethical. As a result you should be able to better contribute to your organisation's fundraising effectiveness and understand why your relationship(s) with your donors and supporters is critical to your success.



Institute of Fundraising SCOTLAND

INTRODUCTION TO FUNDRAISING

A practical training course, covering the basic principles and best practices of fundraising. This course is designed to help you better understand and improve your organisation's fundraising activities and learn why your relationship with your donors and supporters is critical to success.

£20

This special version of the Introduction to Fundraising is delivered in collaboration with Engage Renfrewshire and is being offered at the reduced rate of £20 especially for small third sector organisations operating within the Renfrewshire Council area.

WHAT WILL YOU LEARN?

Delivered by experienced trainers based locally to you, by the end of the course you will understand:

- The role of fundraising in your organisation and the wider non-profit environment
- How to ensure your fundraising is legal and ethical
- How to analyse the impact of the fundraising environment on your fundraising practice
- The fundraising planning process and your role within it
- How to compare different sources of funding for your organisation
- How to create appropriate supporter communications, designed to develop relationships



“Lots of valuable intro information which can be applied across any fundraising area. An excellent course for all abilities and for anyone with an interest in fundraising”

Sharon Leslie
Executive Assistant to Vice Principal of
Advancement at UWS Paisley
