

Just Trading Scotland - Campaigns and Marketing Volunteer

Applications for 23rd October.

Location: Just Trading Scotland, Unit 3 Wallneuk Road, Paisley, Pa3 4BT (though working remotely may also be acceptable). Remuneration: £10 to cover travel and lunch for 5 hours or more work in Paisley Office.

Background on JTS – JTS is known for empowerment and education of producers and consumers through the fair purchasing and sale of delicious food products from the developing world. We believe fundamentally that sustainable fair trade has the ability to tackle poverty in some of the world's most challenging situation. We work closely with shops, distributors, schools and faith groups throughout the UK and aim to make it as easy as possible for anyone to get involved in supporting fair trade.

Role Description –

- The aim of this role is to provide support for the work of the Campaigns and marketing work being undertaken by the Sales and Development executive at JTS. Knowledge of fair trade is desirable but not essential, however applicants should have a keen interest in social justice. Successful applicants will have set projects but will also be encouraged to use their own initiative. Working in a relatively small not-for-profit this volunteering role gives applicants an excellent opportunity to develop skills and experience in an active third sector organisation.

The role of Volunteer may involve, but not be limited to, the following:

Working with a team of volunteers and the Sales and Development executive

- Contributing to the creation of campaigns through e-mail and phone call.
- Production of marketing material and collateral.
- Representing JTS at appropriate events.
- Promoting JTS to individuals, voluntary and public sector organisations and private businesses
- Involvement and input to the overall sales and development strategy of the organization.

There is scope to grow and develop this role according to your personal skills, motivation and time resources.

Person specification

- A committed, enthusiastic and passionate individual.
- Good computer skills.
- A creative mind-set.
- Ability to work under own initiative.
- Entrepreneurial mentality.
- Effective communicator.
- Ability to work efficiently.

Support

- You will be supported by the Sales and Development Executive

How to apply

Please send your CV along with a small covering letter to James@jts.co.uk. If you have any questions please don't hesitate to get in contact.