

MARKETING OFFICER

Based in Glasgow

- 21 hours per week
- Salary: £20,764 to £22,588 Full Time Equivalent per annum
- 20 days annual leave in first year and 30 days thereafter
- Excellent employee benefits including 5% employer pension contribution, 12 public holidays, Employee Assistance Programme.

All pay and allowances are pro-rata

Qualifications

Applicants should be qualified to degree level in an appropriate discipline, ideally Marketing.

Experience and skills

You will have proven experience in a marketing role with skills and ability in preparing press releases, creating marketing campaigns, using social media effectively, producing promotional materials and developing creative ways to communicate the Early Years Scotland (EYS) message. You will be a self-motivator with an ability to identify opportunities, plan appropriate and innovative strategies and achieve results.

The Role

You will promote, develop and raise the profile of EYS nationally. You will devise and implement marketing strategies to promote EYS services, membership recruitment and the EYS Professional Learning Academy. As a key ambassador for EYS, you will be an excellent communicator who will build and develop effective and dynamic relationships internally, with outside agencies and with other voluntary sector organisations.

Closing date for applications: 9am on Monday 10 September 2018

Interviews are expected to take place on 17 & 18 September 2018 in Glasgow

Application forms and full post information can be downloaded at <http://earlyyearsscotland.org/about-us/job-vacancies> and completed applications emailed to recruitment@earlyyearsscotland.org. For more information contact 0141 221 4148.

Please do not send CVs as only completed EYS applications will be considered.



Early Years Scotland is an Equal Opportunities Employer

